

Xiao Qiong Ji  
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portfolio: xiaoqiongji.com

## Experience

### **Freelance Designer | Middle Village, NY | July 2011 - Presents**

\*Meeting and corresponding with clients, determining clients' need, and create visual concepts that translate their vision into user-friendly interfaces. Work includes web and print production such as websites, corporate identity, Graphic Elements and Advertising Design. Clients includes: qBedding, Dangerous Media, mxmum Undertaking, Co.Mission Content Group, UYAF, Hado Sushi, Comprehensive Perinatal Medicine, and etc.

### **Webmaster | WAM Partners | New York, NY | Nov 2014 - July. 2017**

\*Managing the entire website and updating the listing system. Constantly improving website UI/UX based on research data. Responsibility includes website design & developing, photographing website content, newsletter design/coding and social media campaign.

### **Freelance HTML 5 developer | Dangerous Media | NY | Sep. 2013 - Nov. 2014**

\*Build educational games with html and javascript from scratch. Conceptualize and prototype new features to UI/UX, continually improve overall user experiences.

### **Web Designer/Developer | AIM Hospitality Group | NY | March 2013 - June 2014**

\*Redesigned the layout and overall user experience. Developed the site in wordpress, and constantly adding new features into the existing site. Maintains and updates content information. Optimized websites for search engines.

## Software / Skills

\*Adobe Photoshop \*Adobe InDesign \*Adobe Dreamweaver \*Adobe Illustrator \*Adobe Flash  
\*Sketch 3 \*Sublime Text \*Graphic & Web Design \*Responsive Design \*UI/UX Design  
\*Sitemap and Wireframes production \*Photography \*Branding \*Advertisement Creation  
\*HTML5 / CSS3 \*WordPress \*JavaScript \*Jquery \*Jquery Mobile \*Google Analytic \*GitHub

## Related Skills

\* MAC & PC proficient  
\* Fast learner  
\* Multitasker  
\* Fluent and literate in Chinese

## Education

Bachelor of Technology in Communication Design from New York City College of Technology 2013

