

Xiao Qiong Ji
646.481.0558
xiaoji87@gmail.com

portfolio: xiaoqiongji.com

Experience

Webmaster | WAM Partners | New York, NY | Nov. 2014 - Present

*Managing the entire website and updating the listing system. Constantly improving website UI/UX based on research data. Responsibility includes website design & developing, photographing website content, newsletter design/coding and social media campaign. Successfully increased the website ranking by 5 million without advertising.

Freelance Designer | Middle Village, NY | July 2011 - Present

*Meeting and corresponding with clients, determining clients' need, and create visual concepts that translate their vision into user-friendly interfaces. Work includes web and print production such as websites, corporate identity, Graphic Elements and Advertising Design. Clients includes: qBedding, Dangerous Media, mxmum Undertaking, Co.Mission Content Group, UYAF, Hado Sushi, Comprehensive Perinatal Medicine, and etc.

Freelance HTML 5 developer | Dangerous Media | NY | Sep. 2013 - Nov. 2014

*Adding HTML 5 elements into existing website. Building educational game with html and javascript from scratch. Conceptualize and prototype new features and improvements on user interface experiences.

Web Designer/Developer | AIM Hospitality Group | NY | March 2013 - June 2014

*Redesigned the layout and overall user experienced. Developed the site in wordpress, and constantly adding new features into the existing site. Maintains and updates content information. Optimized websites for search engines.

Web Designer | Comcast NBCUniversal Hackathon | Englewood Cliffs, NJ | June 2014 -24 hour design challenge

*Created a web app solution to solve issues, conflicts, problems and growing shortages of devices among peers who want to watch what they want at a time where only one device/platform is available. Roles included drawing wireframes, logo design, website design and front-end developing.

UI/UX Designer | Tech Triangle U Hackathon | Brooklyn, NY | April 2014 -24 hour design challenge

*Created a community alarm calculates Leaving time and Wake Up time according to Real Time Traffic. Updates the alarm by itself for users so they won't be late. Roles included brainstormed the concept and functionality of the IOS App from scratch, created Wireframes and User Flow. Designed the final visual concept.

Software / Skills

*Adobe Photoshop *Adobe InDesign *Adobe Dreamweaver *Adobe Illustrator *Adobe Flash
*Sketch 3 *Sublime Text 2 *Graphic & Web Design *Responsive Design *UI/UX Design
*Sitemap and Wireframes production *Photography *Branding *Advertisement Creation
*HTML5 / CSS3 *WordPress *JavaScript *Jquery *Jquery Mobile *Google Analytic *GitHub

Related Skills

* MAC & PC proficient
* Fast learner
* Multitasker
* Fluent and literate in Chinese

Education

Bachelor of Technology in Communication Design from New York City College of Technology

